

## Chapter 8: Estimation

Goal of Statistical Inference: Use information in our sample data to make a conclusion about a population of interest.

- In particular, once we have chosen a distribution to be a model for our data, we want to estimate any unknown parameter(s) of that distribution.

Example 1: A company wishes to estimate the mean service time  $\mu$  for customers.

- The mean,  $\mu$ , is the \_\_\_\_\_ (or parameter of interest).

Example 2: A manufacturer wishes to estimate the standard deviation  $\sigma$  of the diameters of a part produced in a factory.

- Here,  $\sigma$  is the \_\_\_\_\_.

### Two Types of Estimate

- A point estimate is a single number.
- An interval estimate is a range of possible values, such as:

- An estimator is a formula for calculating an estimate from data values in a sample.
- The estimate is the actual calculated value.

### Judging the Quality of Point Estimators

- We traditionally evaluate estimators based on their values across repeated samples (of the same size) from the same population.
- Since an estimator is a function of the random sample values, it is itself a random variable.
- We want a point estimator to be \_\_\_\_\_
  - to be at or near the target parameter value, on average.
- We also want our point estimator to be \_\_\_\_\_
  - to be consistent in value across repeated samples.
- Good precision  $\equiv$  \_\_\_\_\_ variance.

## 8.2 Bias and Mean Squared Error of a Point Estimator

- Suppose our target parameter is denoted  $\theta$ .
- Then let a point estimator of  $\theta$  be denoted by  $\hat{\theta}$ .
- Since  $\hat{\theta}$  is a r.v., we can find  $E(\hat{\theta})$  and  $\text{var}(\hat{\theta})$ .
- We say a point estimator  $\hat{\theta}$  is unbiased if:

(if the average value of the estimator equals the target parameter)

- The bias of an estimator  $\hat{\theta}$  is:
  - While being unbiased is good, unbiasedness alone does not make an estimator desirable.
  - An estimator that is far less than  $\theta$  half the time and equally far above  $\theta$  the other half of the time is unbiased, but it is not a good estimator of  $\theta$ .
- We also want our estimator to have low variance.

-The Mean Squared Error (MSE) of an estimator measures a combination of bias and variance:

Note:

-So the MSE of  $\hat{\theta}$  equals its variance plus the square of its bias.



Example 1: Let  $Y$  be a single observation from a binomial distribution with known  $n$  and unknown  $p$ . (That is, out of  $n$  "trials",  $Y$  is our observed number of "successes".) We wish to estimate the true success probability  $p$ .

- Let  $\hat{p} = \frac{Y}{n}$ . Then

- Another estimator of  $p$  could be  $\hat{p}^* = \frac{Y+1}{n+2}$ .

Note:

But note:

Exercise: For a given value of  $n$ , plot  $MSE(\hat{p}) - MSE(\hat{p}^*)$  against  $p$ . See that for values of  $p$  near 0.5, then  $\hat{p}^*$  has lower MSE than  $\hat{p}$ .

### 8.3 Some Common Unbiased Estimators

Situation 1:  $Y_1, \dots, Y_n$  iid with mean  $\mu$  and variance  $\sigma^2$ .

Then

Situation 2: If  $X_1, \dots, X_n \stackrel{iid}{\sim}$  Bernoulli ( $p$ ) and

$$Y = \sum_{i=1}^n X_i,$$

then:

Situation 3:

Two indep. samples:  $\begin{cases} Y_{11}, \dots, Y_{1n_1} \text{ iid, mean } \mu_1 \text{ and} \\ \text{variance } \sigma_1^2 \\ Y_{21}, \dots, Y_{2n_2} \text{ iid, mean } \mu_2 \\ \text{and variance } \sigma_2^2 \end{cases}$

Then:

Note:

Situation 4:

Two indep. samples:  $\begin{cases} X_{11}, \dots, X_{1n_1} \stackrel{iid}{\sim} \text{Bernoulli}(p_1), \\ \text{let } Y_1 = \sum_i X_{1i} \\ X_{21}, \dots, X_{2n_2} \stackrel{iid}{\sim} \text{Bernoulli}(p_2), \\ \text{let } Y_2 = \sum_i X_{2i} \end{cases}$

Then:

Note:

Situation 1 again: The sample variance

$S^2 = \frac{\sum_{i=1}^n (Y_i - \bar{Y})^2}{n-1}$  is an unbiased estimator  
of  $\sigma^2$ .

Proof:

- Why not use  $\hat{\sigma}^{2*} = \frac{1}{n} \sum_{i=1}^n (Y_i - \bar{Y})^2$   
to estimate  $\sigma^2$ ?

Note:

Interesting Fact: Although the sample variance  $S^2$  is an unbiased estimator of  $\sigma^2$ , the sample standard deviation  $S = \sqrt{S^2}$  is a biased estimator of the population standard deviation  $\sigma$ .