## Chapter 27: <u>Repeated Measures Designs</u>

• Occur when several observations are taken (over time) <u>on the</u> <u>same subject</u>.

• For a group of *s* subjects, each subject is given a sequence of *r* treatments.

• Because observations on the same subject are likely to be similar, the subjects play the role of

**Example 1**: In several cities, a fast-food chain produces four different advertising campaigns (given in January, March, May, July). The sequencing of the campaigns is randomly chosen in each city.

**<u>Response</u>**: Sales for that month <u>Subjects</u>:

**Example 2:** For a sample of sick patients, 5 different drugs are given in sequence over a period of time. The order of the drugs is randomly chosen for each patient.

**<u>Response</u>**: Improvement in white blood cell count <u>Subjects</u>:

• The analysis is identical to that of a RCBD, with the subjects serving as blocks.

• Typically, the subjects are a random sample.

Model:

As with a mixed model,

• The ANOVA and tests are identical in this model to the RCBD analyses.

• If two observations near in time within a subject have a different correlation than two observations far apart in time within a subject, then this compound-symmetry assumption is <u>not</u> appropriate.

• More advanced methods must be used in that case (see the conservative test method given in Comment 2, pg. 1065).

• This compound-symmetry assumption can be examined by viewing the estimated within-subjects variance-covariance matrix, with entries:

**Example** (Wine data): Checking model assumptions:

Inferences comparing the four wines:

Section 27.3 discusses two-factor experiments with repeated measures on one of the factors.
Example (shoe data): <u>Response</u>: Sales
<u>Factor A</u>: Type of Advertising Campaign
<u>Factor B</u>: Time (1 = before, 2 = during, 3 = after campaign)
Subjects: 10 test markets (chosen at random)

Note: Five of the test markets received campaign 1, and the other five received campaign 2 (subjects are "nested" within factor A – more about this later).

Note: If the data in such a study are <u>unbalanced</u>, the methods of Section 25.7 must be used (in SAS, use PROC MIXED in unbalanced case rather than PROC GLM).

## Nonparametric Methods in ANOVA

In ANOVA, sometimes the normality assumption for the response may not be reasonable (even after transformation?)
Some rank-based distribution-free alternatives to the common ANOVA tests have been developed.

## Kruskal-Wallis Test

• An alternative to the one-way ANOVA F-test:

Model:

• We assume the *r* populations are continuous and identical (in shape, variance, etc.) except possibly for their <u>centers</u>.

• Procedure: rank the entire data set from 1 (smallest) to  $n_T$  (largest), in ascending order of response values. (If there are tied values, midranks are used.)

• Replace the response values with their <u>ranks</u> and perform the ANOVA calculations on the ranks.

The Kruskal-Wallis test statistic is

• Our hypotheses are:

• For large samples (rule of thumb:

)

Note: If the ranks inside one treatment vary greatly from the ranks inside other treatment(s):

• With small samples, tables/software are available for performing the K-W test based on the exact null distribution of  $\chi^{2*}_{KW}$ .

**Example** (Soil data):

**<u>Response</u>**: Percentage of clay in soil <u>Factor</u>: Location (4 different levels) • Six observations were made in each location.

**Boxplots show** 

**SAS/R Results:** 

• Bonferroni procedure provides simultaneous rank-based testing limits for

• For our example:

## **Friedman Test**

• A distribution-free test for treatment effects for a RCBD.

Model:

• We assume each treatment appears <u>once</u> within each block.

• Block effects could be random; in that case,  $\rho_i$  and  $\epsilon_{ij}$  need <u>not</u> have a normal distribution, merely a continuous distribution.

Hypotheses:

**<u>Procedure</u>**: Rank all responses <u>within each block</u> in ascending order, from 1 (smallest) to *r* (largest).

• Perform ANOVA calculations for RCBD on the <u>within-block</u> <u>ranks</u>.

The Friedman test statistic is:

• For large samples (rule of thumb:

• For small samples, tables of critical values are available for exact tests based on  $\chi^{2*}{}_{F}$ .

**Example** (Wind speed data):

**<u>Response</u>:** average wind speed reduction <u>Treatments</u>: 5 different distances to shelterbelt (line of trees) <u>Blocks</u>: 9 different months

• Is there a significant effect on mean wind speed reduction?

<u>Note</u>: When each treatment appears  $d \ge 2$  times within each block, the <u>Mack-Skillings test</u> is an appropriate extension of Friedman's test.

**<u>Note</u>**: Cochran's test is a version of Friedman's test for binary responses.

**Note:** When *r* = 2, the K-W test reduces to the \_\_\_\_\_

When *r* = 2, the Friedman test reduces to the \_\_\_\_\_