Other Linear Models

<u>Recall</u>: One-way ANOVA model equation:

$$Y_{ij} = \mu + \tau_i + \varepsilon_{ij}$$

SLR model equation:

$$Y_i = \beta_0 + \beta_1 X_i + \varepsilon_i$$

• These seem quite different and are used in different data analysis situations.

• But these and other models can be unified. They are each examples of the general linear model.

Dummy Variables

• The one-way ANOVA model may be represented as a regression model by using dummy variables.

Dummy variables (indicator variables): Take only the values 0 and 1 (sometimes -1 in certain contexts).

• One-way ANOVA model (above) is equivalent to:

 $Y = \mu X_0 + \tau_1 X_1 + \tau_2 X_2 + \dots + \tau_t X_t + \varepsilon$

where we define these dummy variables:

 $X_0 =$ $X_1 =$ $X_2 =$ $X_t =$

Example: Suppose we have a one-way analysis with two observations from level 1, two observations from level 2, and three observations from level 3. The X matrix of the "regression" would look like:

• The *Y*-vector of response values and the vector of parameter estimates would be:

<u>Problem</u>: It turns out that X^TX is not invertible in this case.

• There are t = 3 non-redundant equations and t + 1 = 4 unknown parameters here.

• We fix this by adding one extra restriction to the parameters.

• Most common (we used this before): Force $\sum_{i=1}^{t} \tau_i = 0$

by defining $\tau_t = -\tau_1 - \dots - \tau_{t-1}$.

• Using this approach, we need *t* – 1 dummy variables to represent *t* levels.

• If an observation comes from the <u>last</u> level, it gets a value of -1 for <u>all</u> dummy variables $X_1, X_2, ..., X_{t-1}$.

X matrix from previous data set using this approach:

• Another option: Force the <u>last</u> $\tau_i = 0$.

• These options give different numerical estimates for the parameters, but all conclusions about <u>effects and contrasts</u> will be <u>the same</u>.

Unbalanced Data

• Using the standard ANOVA formulas is easy, but it will give wrong results when data are unbalanced (different numbers of observations across cells).

• Dummy variable approach always gives correct answers.

<u>Illustration</u>: A unbalanced 2-factor factorial study. (Table 11.3 data, p. 585)

• <u>Question</u>: Does factor A have a significant effect on the response? (For simplicity, <u>ignore</u> any interaction between A and C for this example).

Recall: Our F-statistic formula for this type of test was:

F* =

and SSA =

• This formula is based on the variation between the marginal means $\overline{Y}_{1 \bullet \bullet}$ and $\overline{Y}_{2 \bullet \bullet}$

• For the Table 11.3 data:

$$\overline{Y}_{1 \bullet \bullet} =$$
$$\overline{Y}_{2 \bullet \bullet} =$$

 \rightarrow Based on this, there is <u>some</u> sample variation between the means for levels 1 and 2 of factor A.

• However, let's look at the sample means for levels 1 and 2 of A, <u>separately at each level of C</u>:

For level 1 of C:

$$\overline{Y}_{11\bullet} =$$
$$\overline{Y}_{21\bullet} =$$

For level 2 of C:

$$\overline{Y}_{12\bullet} =$$

 $\overline{Y}_{22\bullet} =$

• These results imply that (at each level of C) there is <u>no</u> sample variation between the means for levels 1 and 2 of factor A.

- Which conclusion is correct?
- Our model is (recall there is no interaction term):

Note:
$$\overline{Y}_{11\bullet} - \overline{Y}_{21\bullet}$$
 is an estimate of:

Also,
$$\overline{Y}_{12\bullet} - \overline{Y}_{22\bullet}$$
 is an estimate of:

• So these <u>do</u> estimate the true difference in the means for levels 1 and 2 of factor A.

But ...
$$\overline{Y}_{1 \bullet \bullet} - \overline{Y}_{2 \bullet \bullet}$$
 , for these data, is:

which estimates:

• This is <u>not</u> the true difference in factor A's level means that we wanted to estimate.

• For balanced data, the magnitudes of all the coefficients would be the same and everything would cancel out properly.

• With unbalanced data, we need to adjust for the fact that the various <u>cell means</u> are based on <u>different</u> <u>numbers of observations</u> per cell.

● Using a dummy variable regression model implies the effect of factor A is estimated <u>holding factor C constant</u> → produces correct results.

• Analysis for unbalanced data involves the <u>least</u> squares means, not the ordinary <u>factor level means</u>.

• The least squares mean (for, say, level 1 of factor A) is the <u>unweighted average</u> of the cell sample means corresponding to level 1 of factor A. With unbalanced data, this is different than simply averaging all response values for level 1 of factor A. (see example)

• With unbalanced data in the two-way ANOVA, our Ftests about the factors use the Type III sums of squares, rather than the ordinary (Type I) ANOVA SS.

• See example for calculating these F-statistics correctly.

Example: (Table 11.3 data)

• Least squares means:

• Correct F-tests about factor effects:

• More complicated example: Suppose A has 3 levels and C has 2 levels.

• Now we need to use 3 - 1 = 2 dummy variables for A and 2 - 1 = 1 dummy variable for C.