STAT 110 – Chapter 1 Definitions

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| individuals – the objects described by a set of data |
| variable – any characteristic of an individual |
| observational study – observes individuals and measures variables of interest but does not attempt to influence the responses → the purpose of this type of study is to describe some group or situation |
| sample survey – a type of observational survey in which a sample is selected and asked to respond to questions |
| population – the entire group of individuals about which we want information |
| sample – a part of the population from which we actually collect information, used to draw conclusions about the whole |

| census – a sample survey that attempts to include the entire population in the sample |
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| experiments – deliberately imposes some treatment on individuals in order to observe their responses → the purpose of an experiment is to study whether the treatment causes a change in the response |
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