

M







How Many Factors?

Kaiser's Crieterion: Take as many factors as there are eigenvalues > 1.

Scree Plot: Take the number of factors corresponding to the last eigenvalue before they start to level off.

Model Fits

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Several significant loadings for each factor.

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Significant Loadings?										
	Judging loadings:									
	±0.3 Minimal									
	±0.4 More Important									
	±0.5 Practically Significant									
Statisitcal Significance Rule of Thumb:										
	n	50	100	200	300	600	1000			

0.722 0.512 0.384 0.298 0.210 0.162

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λ

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Several?						
Rule of Thumb:						
A factor is reliable if it has 3 or more loadings of 0.8 4 or more of 0.6 10 or more of 0.4 if $n \ge 150$ Fewer loadings require n ≥ 300						
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Rotations

Orthogonal rotations are those that keep the factors orthogonal (perpendictular)

Varimax – Maximizes the sum of the variances of the squared loadings within columns. This tends to force each variable to load highly on as few factors as possible.

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