

















Factor Analysis Factor Analysis models are designed to account for this missing data by adding an error term to the model. (Assuming the X have been standardized we can write):  $X_1 = \lambda_{11}F_1 + \lambda_{12}F_2 + \dots + \lambda_{1k}F_k + u_1$   $X_2 = \lambda_{21}F_1 + \lambda_{22}F_2 + \dots + \lambda_{2k}F_k + u_2$   $\vdots$   $X_q = \lambda_{q1}F_1 + \lambda_{q2}F_2 + \dots + \lambda_{qk}F_k + u_q$ STAT 530/JS0 BHabing Univ of SC.

## Assumptions

- The *u*<sub>i</sub> are are independent of each other and of the F<sub>i</sub>
- The F<sub>i</sub> are independent of each other
- Usually set the F<sub>i</sub> to have mean 0 and variance 1

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- How does it work?
- Any restrictions on the data?
- How many factors?
- · Rotating the data
- Interpreting the results
- Using the results
- Graphically displaying the findings

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12